

Business Acumen Financial Literacy Strategic Management Systems Thinking



Is this your organization?

- ❑ “We promote people with solid backgrounds in their technical areas to management positions. Then, we have to support their abilities to make decisions and action plans as to business models, systems thinking, and continuous improvement. We can’t take anything for granted about what they already know.”
- ❑ “Budgeting and projections are critical functions but it can take a year or two through the annual cycle for our people to build expertise. We can’t wait that long.”
- ❑ “It’s hard to believe some people cannot estimate well. As a result, they are preparing bad bids. We have to re-do their work.”
- ❑ “We have many high potential, bright go-getters that we are cultivating. But they cannot think strategically. They are competent with tactics, but lack the big picture and the confidence that goes with it.”

In today’s complex business environment, lack of Business Acumen, Financial Know-How and Strategic Thinking is potentially damaging to the fiscal health of your organization and can limit employees’ abilities to contribute fully.

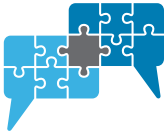
Brains at Work customizes curricula, offers workshops and provides follow-on coaching to build essential skills from the nuts and bolts through to executive decisioning and strategic planning.

Financial Literacy Clients Include:





Nancy Maresh, *Brains at Work*
Founder and Creative Director



“*The Accounting Game*™ is not like any other accounting course you’ll ever take. Fifty professionals play the game, act out the transactions, build the financial statements and have a ball. Never has so much concrete knowledge been acquired in such a fast and fun format. Nancy Maresh has changed everything.”

— *Wall Street Journal front cover, May 13, 1988*

FREE
SESSION

A free, hour-long analysis and planning session with *Brains at Work*’s principals can help determine how to craft an dynamic program for your organization.

Workshops, webinars, simulations, coaching and games help bring this information to life:

- Understand the basic structure of the Balance Sheet, Income and Cash Statements.
- How the Cash Statement works and is vital to managing daily operations
- How all the financial statements work together
- Risk Assessment, Risk Management
- Systems Thinking for Business Development
- Thinking clearly about Change, Innovation and new directions
- Creating a culture of Brain Power
- The Financial Scoreboard for Non-Financial Managers
- Focus on solutions: Dynamics of Problem Solving
- Create New Value through Innovation
- Strategic Thinking for Planning, Growth and Sustainability



Brains  Work TM