



Accelerating Workplace Intelligence

CAPABILITIES STATEMENT

BRAINS AT WORK: PEOPLE AND PERFORMANCE

Brains at Work has 30 years of experience accelerating workplace learning and performance. We make the complex simple and bring information to life harnessing the brain's natural abilities for creating and using knowledge. Deployment options include live, virtual, multi-media, web-based and other delivery methods. Brains at Work specialties include innovation, creative problem-solving, communications, leadership and change management



Applying Science and Technology to Learning and Performance



FEATURES AND BENEFITS

- Training and Development Programs designed using science and neuroscience to cut learning time by 50% and boost performance results by 300%
- Integrated approaches to organization, leadership and individual learning produce efficiencies and effectiveness
- Proven track record of services designed for unique organizational challenges and impact
- Brain-savvy Information Design aids immediate understanding of models, systems, interactions and memory
- Focus on building intelligence, confidence and motivation of the workforce

OUR CLIENTS INCLUDE:



Ingersoll Rand • United States Environmental Protection Agency • General Electric
Canadian National Defence • U.S. Court Federal Judiciary • Bobcat
Canadian Environmental Assessment Agency • Washington State Department of Health

SERVICES

Workshops, Audit and Design

- One to Five day workshops for executives, teams, trainers, designers, scientists, engineers and technical managers
- Planning, evaluation and improvement consulting for learning, performance and motivation programs
- Custom design projects for legal, technical, scientific or engineering programs where changes in attitudes, beliefs and practices over time are essential



Past Projects

- Trained more than 1,000 trainers for government and industry
- Developed national curricula for federal agencies in technical, scientific and legal subjects
- Leveraged experience in risk assessment and emergency response to national/international compliance, preparedness and continuity programs
- Workshops and consulting assignments in manufacturing, financial services, transportation, federal, regional and state agencies

OUR PARTNERS INCLUDE:

IDEA

INTEGRATED DECISION ENGINEERING ANALYSIS, INC.



LIONBRIDGE

Accelerating Your Global Success

AHM
All Hazards Management

one seven zero
INTERACTIVE COMMUNICATION



Advanced Learning
INSTITUTE

Cracking The Learning Code

NAICS codes:

- 611430 Professional & Management Development Training
- 541611 Administrative Consulting Services: HR, Learning and Performance Strategic Planning
- 541612 Human Resources Consulting Services: Training and Organizational Development
- 541618 Other Management Consulting Services: Training and Development
- 541990 Other Professional, Scientific and Technical: Specialized Design Services
- 541720 Research and Development in the Social Sciences and Humanities: Business Development Services
- 541690 Other Scientific and Technical Services: Performance Consulting
- 541613 Marketing Consulting Services: Customer Services, Management and Program Development
- 541519 Other Computer Related Services: Custom Training

Brains at Work is a Woman-Owned business

Judith Blair
President and
Chief Executive Officer



Nancy Maresh
Founder and
Creative Director



Brains **AT** Work

TM

Proven Performance Results

PO Box 18207 • Boulder, CO 80308
Phone: 303.545.2259 • Fax: 303.444.7213
www.brainsatwork.com • contact@brainsatwork.com