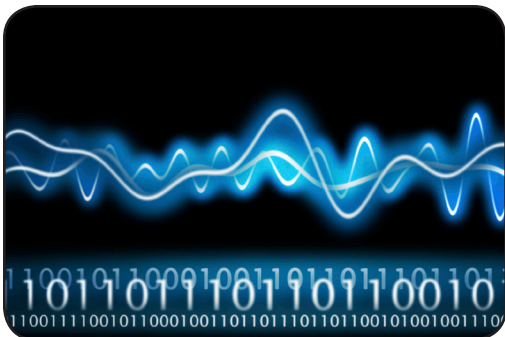


MAXIMIZE BRAIN POWER AT WORK: Workshop Series for Supervisors, Managers and Executives to Leverage Workforce Performance



*Applying New Science and
Technology to Learning
and Performance*



POWERFUL ONE DAY WORKSHOP

How to Use New Science to Ensure Teams
and Direct Reports Thrive in Challenging Times

- Research from evolutionary biology, epigenetics and neuroscience utilized to boost learning results, intrinsic motivation, effective communications, leadership and improved job performance
- Hands-on, highly interactive seminar provides discovery and experience applying theory to real world challenges
- Tool sets build Brain Power for individuals and for working with others to ensure greater engagement and purpose
- New Science of Brain Power enhances memory, problem-solving and ensures capability for fresh thinking, resilience and managing stress
- Each participant leaves with a fresh appreciation of their own intelligence, their opportunities to use their time at work for great impact and purpose

“Thank you for an exciting day of learning about Brain Power. I can’t wait to try these tools at work and with my family.”

“I love the practice using Response-Ability. I had forgotten how much I enjoy being smart at work.”

– Participant evaluations, USEPA

THREE DAY ESSENTIALS FOR EXPERTS to Maximize Workforce Brain Power

- For:** Organizational Development, Human Resources, Trainers, Program Developers, Team Leads, Marketing and Human Capital professionals
- To:** Embed Brain Power research and tools into communications & campaigns
- To:** Leverage buy-in and adoption of best practices for Learning and Performance
- To:** Enhance achieving strategic organizational goals through Brain Power best practices

HALF DAY EXECUTIVE BRIEFING: New Science of Maximizing Workforce Brain Power

- For:** Executive Leaders & Teams, Managers whose employees are participating in the foundational one day workshop and Organizational Visionaries
- To:** Play a key role strengthening and implementing new Brain Power interests and skill sets in the workforce
- To:** Embody 21st century innovation as a model for all knowledge workers
- To:** Ensure that leaders know the same best practices as will be used in important programs

FIVE DAY DESIGN SCIENCE INTENSIVE to Maximize Workforce Brain Power

- For:** Design teams, program leads and those tasked with creating breakthrough content and strategic initiatives messaging
- To:** Design or Re-Design programs quickly and reduce training time
- To:** Integrate Brain Power Design Science to organizational capability
- To:** Accelerate, reposition and strengthen instructional, strategic, culture changing content for optimal impact and results
- To:** Leverage content and materials for blending delivery and utilization options



“Cognitive fitness may be the ultimate lever for sustainable competitive advantage. Your critical task as leader is to promote the highest levels of organizational performance by creating environments where people can achieve their brains’ full potential.”

– Harvard Business Review, November 2007



Maximizing Brain Power is powered by the Neuro/Genetic Science of “The Learning Code” from JW Wilson, Director of The Advanced Learning Institute

The “Maximize Brain Power” project caps 30 years of Learning and Performance program development by Brains at Work for the Fortune 1000 and government agencies

Nancy Maresh
Founder and
Creative Director



Judith Blair
President and
Chief Executive Officer



Proven Performance Results

Brains  Work TM

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