

# ONE-DAY and TWO-DAY WORKSHOPS

# Brains Work <sup>TM</sup>

## High Value, Big Impact, Long-Term Results

Brains at Work's workshops are highly interactive and enjoyable, offering hands-on activities and materials that can be used back on the job. Customization of these curricula can be accomplished to reflect client needs, programs or initiatives. Each workshop harnesses recent research in Brain and Organizational Sciences to ensure individual connection to the class material, motivation and willingness to apply new skills back on the job.



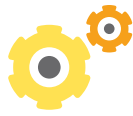
## Satisfied Clients



"I'd anticipated that in a single day's meeting, we could move through an aggressive agenda and bring a group of diverse people into alignment. But, those expectations were exceeded by Brains at Work's mastery of their subject matter and abilities to get people charged up and moving. I heartily recommend their brain-based information and techniques to kick off a significant initiative."

— Brad Dunlop, Sr. VP for Strategic Development, Johnson Controls

# The Workshops



## **SIMPLEXITY: How to Do More with Less and Make the Complex Simple**

Cutting through complexity has never been more valuable as an ability and orientation. Key thinking skills are needed and this workshop helps managers, marketers and designers synthesize concepts, essential elements and build models. Participants are encouraged to bring projects or challenges and receive support with pattern recognition, lateral thinking and expression to keep their audiences engaged and committed. Samples of successful materials and programs are offered for inspiration.



## **Managing a Diverse Workforce**

Differences between people can provoke barriers or can be leveraged for generating positive energy and dynamic performance results. This interactive workshop explores multiple areas of individuality and potential, building leaders' confidence and facility. Making the most of each employees' gifts and energy in the workforce is a top priority. Take-away materials support activities that tap each workers' intelligence and support optimal Team Work.



## **Me In The Middle: Working Effectively with Direct Report and Executive Leadership**

Whether we care to acknowledge or not, evolutionary biology plays out on the job. Who's the Alpha Dog? Who are the Quick Adapters? Professionals can feel squeezed by competing demands and expectations. Through a series of science-based activities, effective and authentic leadership strategies are identified and practiced. Keys for overcoming barriers and leveraging the Brain Power of colleagues prove essential for leading in times of change and challenge.



## **Train The Trainer Presentation Intensive**

Many subject matter experts are intelligent and verbal, but may not know the best approach to teach others and facilitate their learning. This supportive and experiential seminar covers the basics of Brain-to-Brain Communications. Activities for engaging an audience's personal meaning and professional purpose are offered with opportunities to practice making impact and getting results from learning and presentation events.



## **TEAM WORK: Smart Pills for Boosting Performance**

Teams function at their highest levels when each member assumes a fair share of effort and leadership. "Smart Pills" gathered from an array of disciplines and sciences ensure creative problem solving, artful flexing to each other and improved decisioning. Team roles, the phases of Team Work productivity and how-to's of leading effective meetings are practiced through simulations. Participants finish with a Tool Kit for Boosting Team Performance.

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TM